

MONTHLY BUSINESS REVIEW

Record actual operating results, then decide what to change next month.

MONTH + CORE METRICS

Month	Booked days	Trips	Average daily rate
Host payout	Cash expenses	Cash generated	
Rental miles	Maintenance cost	Host hours	

REVIEW - RESULTS + OPERATIONS

What worked well?

What consumed unnecessary time?

What expenses surprised you?

Did results perform close to your assumptions?

MONTHLY BUSINESS REVIEW

Continue the review, then choose the operating direction for next month.

REVIEW - NEXT MONTH

Were turnovers manageable?

Did mileage exceed expectations?

What maintenance is coming up?

What will you change next month?

NEXT-MONTH DECISION

☐ Maintain current approach

☐ Reduce activity

☐ Increase activity

☐ Pause and review

Decision notes / next actions